



THE SECOND UGANDA ANNUAL SDG CONFERENCE 2023: SPONSOR BENEFITS PACKAGE

These package provides information guidance on how the branding and visibility needs of partners and sponsors will be met.

The Office of the Prime Minister which is a lead convener of this conference recognize the fact that some partners will provide more contribution than others and hence the need of the guidelines. The guidelines therefore provide a balanced consideration and recognition of all partners.

Therefore, in addition to our thanks, partners and sponsors receive an array of unique benefits and opportunities.

The unique aspect of the conference is comprised not only of the DIRECT work towards realization of the 2030 Agenda but the INDIRECT benefits such as branding. There are three (3) categories that have been set up to recognize the generous support and contribution of partners and sponsors for this conference. The three categories include (i) Platinum, (ii) Gold (iii) Silver

PLATINUM PACKAGE: Ugx 200 Million

Platinum Package Benefits:

- Slots for 06 guests
- Prominent recognition on printed and digital signage, oral recognition, highlighted Platinum level Logo placements in conference booklet and website, on site print graphics, post conference report, pre conference press announcements, conference digital slide rotations.
- 2 Pages color advertisement in Conference booklet
- Exhibition space on the conference floor: Option to have information table and 5 company banners at the event
- A table with your Organization's name.
- Full visibility in the regional SDG forums
- Social media promotion

- One slot to host a side event at the margins of the conference

GOLD PACKAGE: Ugx 100 - 199 Million

- Slots for 04 guests
- Prominent recognition on printed and digital signage, oral recognition, highlighted Gold level Logo placements in conference booklet and website, on site print graphics, post conference report, pre conference press announcements, conference digital slide rotations.
- 2 Pages color advertisement in Conference booklet.
- Exhibition space on the conference floor: Option to have information table and company banner at event
- A table with your company's name.
- Full visibility in the regional SDG forums
- Social media promotion
- One slot to host a side event at the margins of the conference

SILVERPACKAGE: Ugx 36-99 Million

- Slots of 03 guests at the conference
- Prominent recognition on printed and digital signage, oral recognition, highlighted silver level Logo placements in conference booklet and website, on site print graphics, post conference report, pre conference press announcements, conference digital slide rotations.
- 1 page advertisement in the Conference booklet.
- Exhibition space on the conference floor: Option to have information table and company banner at event
- Full visibility in the regional SDG forums
- Social media promotion
- One slot to host a side event at the margins of the conference

OTHER CATEGORIES:

Below 36,000,000 UGX

Benefits:

- 1 guest slot at the conference
- Half page advertisement in the Conference booklet
- Exhibition Space: Option to have information table and company banner at event
- Social media promotion
- One slot to host a side event at the margins of the conference

Sponsorship Deadlines

The deadline for expression of interest to be a sponsor is **May 15th, 2023**. Sponsorships are limited at select levels. The sponsor starts to enjoy the opportunities of sponsorship immediately when they sign up; The sooner the better.

Key conference dates

The UASDGC 2023 will take place:

Main Event: June 21 - 23 2023 at Serena Conference Centre Kampala.

Side events: June 19-20, 2023

Regional SDGs Fora:

- May 2nd – 4th, 2023: (West Nile)
- May 9th – 11th, 2023: (Karamoja)
- May 16th – 18th, 2023: (Western Uganda)
- May 23rd – 25th, 2023: (Central Uganda)

More Information

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